



## Portland's 175th Anniversary Booklet

***Deadline for submissions is April 1, 2016. No Joke!***

Dear Friend of Portland:

March 6, 2016

This is an exciting time for Portland - our **175th Anniversary**. In honor of this time and as a record of history, the Portland Historical Society is creating a *Commemorative Booklet*. This is your opportunity to leave a record of your business, family, activity, or organization in the town's archives, advertise to townspeople and support the Society in creating this informative booklet.

The booklet, 8 1/2 by 11 greyscale with a bound cover, is similar to the book done to celebrate the 150th Anniversary in 1991. It will contain thought-provoking historical articles and photographs, a timeline of Portland's history, a schedule of the Anniversary year's activities, along with advertisers' messages and a list of sponsors. *The booklet will be distributed widely, first at the **May 14 - Old Time Music and Arts Festival at Riverfront Park**, and later, as copies last, throughout the Anniversary year.*

Available advertising includes 1/8 page, 1/4 page, 1/2 page, full page and, for a premium, inside and outside covers. We are keeping ***prices for advertising at 1991 levels*** to put this historic record within reach of as many local businesses and townspeople as possible.

**Businesses:** Consider sharing the *history of your business*: founding date, founder's name, proprietor's name, present and/or historic photo of facility - interior or exterior.

**Residents & former residents:** Highlight *family history, activities, memorials, congratulatory notes, school classes. Send a message!*

**Organizations:** *History of your organization, key facts in its contribution to the townspeople, important dates and members.*

Please help us make this book a treasured keepsake and historical reference.

**For further information, to meet with us, or if interested in inside covers or back cover:**

**call Claire at 860-335-8581 or email: [PortlandCTHistory@gmail.com](mailto:PortlandCTHistory@gmail.com).**

**To order a place in the book**, fill out form on next page and mail with payment and ad copy to:

Portland Historical Society, PO Box 98, Portland, CT 06480.

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*Thanks for celebrating Portland with us!*

Portland Historical Society 175th Anniversary Commemorative Booklet Committee

Bob McDougall, Claire Frisbie, Deb Ellsworth, co-chairs

**Portland Connecticut 175th Anniversary Commemorative Booklet Advertising Order**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact person: \_\_\_\_\_

Full Page (7 1/2" X 10") \$175.00       Half Page (7 1/2" X 5") \$100.00

Quarter Page (3 3/4" X 5") \$50.00       Eighth Page (3 3/4" X 2 1/2") \$25.00

Sponsor listing (Name only) \$10.00      Notes: \_\_\_\_\_

Digital ad copy sent to [PortlandCTHistory@gmail.com](mailto:PortlandCTHistory@gmail.com) (*ad will be included when payment received.*)

Please check the appropriate box, enclose ad copy and a check to the **Portland Historical Society**,  
and return to: **PO Box 98, Portland, CT 06480**