



PORTLAND HISTORICAL SOCIETY  
 P. O. Box 98, Portland, CT 06480  
**MARCH 2016 NEWSLETTER**

Ruth Callander House Museum of Portland History  
 492 Main St., Portland, CT 06480 Tel: 860-342-5455  
 www.PortlandHistSoc.com Email: PortlandHistSoc@yahoo.com

Vol. 42 No. 2

## 20th Annual Town-Wide Tag Sale

You read that right! It has been twenty years since a group of our members worked together to sponsor the first Town-wide Tag Sale. With hard work and hours of organization to make the actual day work like a fine-tuned engine, the Tag Sale has become a yearly event, eagerly anticipated by hundreds of shoppers who flock to town to find a deal. Our 20th Annual Town-Wide Tag Sale is Saturday, May 7.

***Clean out your attic! Your garage! Your basement!  
 Reduce. Reuse. Recycle.***

If you've been looking around your house and garage, wondering what to do with all "that stuff," maybe it's time for you to have a tag sale to create space, make money or just pass things on to others. This town-wide event, publicized widely throughout



***Tag Sales at the Hemlock Grange 2015. Spots are available for the May, 7 2016 Tag Sale Day.***

the central CT area, is the Society's largest fundraiser of the year, and can be a fundraiser for you, your family or your organization. Many organizations have invented creative strategies for raising money with so many shoppers visiting town from all over the state. You can support the Portland Historical Society with a small \$20 or \$25 donation to secure an

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## Portland's 175th Anniversary



This is an exciting time for Portland - our **175th Anniversary**. A 175th Anniversary Committee was formed by the town and many celebratory activities are being planned. Frank and Carol Winiski and the Brownstone Quorum are kicking off the season on May 14 with the

Old Time Music and Arts Festival at Riverfront Park. There will be many other activities over the summer and into the fall, including an Anniversary Parade on September 10, before the annual Portland Family Day celebration. The Historical Society is planning a number of different activities including historical programs, tours and exhibits.

In honor of this year and as a record of history, the Portland Historical Society is creating a **Commemorative Book**. It will contain thought-provoking historical articles and photographs, a timeline of Portland's history, and a schedule of the Anniversary year's activities.

Funding for the book will be provided by sponsorships and advertising within it. This is your opportunity to leave a record of your business, family, activity, or organization in the town's archives, advertise to townspeople and support the Society in creating this informative volume.

Similar in format to the one done to celebrate the 150th Anniversary in 1991, the 8 1/2 by 11 book will

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**TOWN-WIDE TAG SALE** (cont. from pg 1)

authorized tag sale location on the official map. We will create a large map with all the sale locations and types of items to be found at each location. Non-profit organizations raising money get special highlights on the map. If you need a location, consider a sale at the Hemlock Grange parking lot on Sage Hollow Road. If you just want to donate items, the Society and other town organizations will be collecting for their tag sales. Volunteers from the Society will be receiving items in good condition at the Ruth Callander House garage, 492 Main Street, from 9 a.m. to 11 a.m. Saturdays, April 16, 23 and 30. See page 3 for the Tag Sale registration form with all the details.

**Helping Hands Needed**

Volunteers are needed (and appreciated!) for this event. Help is needed on the three collection Saturday mornings at the Callander House; to deliver (Thursday, May 5) and pick up poles (Saturday, May 7 after 2:30); to bake for our bake sale at the Grange Hall; and on the day of the sale at the Callander House or the Grange. If you can donate a couple of hours before or during the tag sale, please contact Deb at 860-342-1927, email Claire at [PortlandCTHistory@gmail.com](mailto:PortlandCTHistory@gmail.com) or attend the Tag Sale organizational meeting on Tuesday, April 12, 7:00 pm at the Callander House, 492 Main Street.



**175th ANNIVERSARY** (cont. from pg 1)

have a bound cover. It will be distributed widely, first at the May 14 Festival and later, as copies last, throughout the Anniversary year.

Available advertising includes 1/8 page, 1/4 page, 1/2 page, full page and, for a premium, inside and outside covers. We are keeping *prices for advertising at 1991 levels* to put this historic record within reach of as many local businesses and townspeople as possible. Sponsorships with name listing only may also be purchased.

**Businesses:** Consider sharing the *history of your business*: founding date, founder’s name, proprietor’s name, present and/or historic photo of facility - interior or exterior.

**Residents & former residents:** Highlight *family history, activities, memorials, congratulatory notes, school classes*. Send a message, preserve a photo!

**Organizations:** *History* of your organization, *key facts* in its contribution to the townspeople, important *dates and members*.

Please help us make this book a treasured keepsake and historical reference. Use the form below, or on our website - [www.PortlandHistSoc.org](http://www.PortlandHistSoc.org). Email [PortlandCTHistory@gmail.com](mailto:PortlandCTHistory@gmail.com) or call Claire at 860-335-8581 for more information.

**Portland Connecticut 175th Anniversary Commemorative Book Advertising Order**

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact person: \_\_\_\_\_

Full Page (7 1/2" X 10") \$175.00

Half Page (7 1/2" X 5") \$100.00

Quarter Page (3 3/4" X 5") \$50.00

Eighth Page (3 3/4" X 2 1/2") \$25.00

Sponsor listing (Name only) \$10.00

Notes: \_\_\_\_\_

Digital ad copy sent to [PortlandCTHistory@gmail.com](mailto:PortlandCTHistory@gmail.com) (ad will be included when payment received.)

Please check the appropriate box, enclose ad copy and a check to the **Portland Historical Society**, and return to: **PO Box 98, Portland, CT 06480**



**20th Annual Town-Wide Tag Sale**  
**Sponsored by The Portland Historical Society**  
*Benefiting the Ruth Callander House Museum of Portland History*

# PLAN A TAG SALE

**Saturday, May 7<sup>th</sup>**  
**8:30 AM to 2:30 PM**

**RAIN**  
**OR SHINE**

**BENEFITS OF PARTICIPATION:**

- ⇒ You profit from your sale.
- ⇒ The Historical Society will help to promote your Tag Sale.
- ⇒ Your contributions will help fund the Museum of Portland History.

**THE HISTORICAL SOCIETY WILL PROVIDE:**

- ⇒ Location Maps with sale item types
- ⇒ Advertising
- ⇒ Tag Sale Hints
- ⇒ Pole and House Marker Sign

Option	How it works:	Rec'd by Society by April 9th	Rec'd by Society Apr. 10 - 25 <u>deadline</u>
1.	Have a sale at your own home or neighborhood <i>for your benefit</i> .	\$20.	\$25.
or 2.	Tailgate your tag sale at Hemlock Grange parking area, jct. Rte. 17 & Sage Hollow Rd	\$20.	\$25.
or 3.	Donate items to benefit the Historical Society tag sale at the Ruth Callander House Museum of Portland History. (No clothing, textbooks, TV's or unwieldy items, please.)	Items may be delivered to the Society Saturdays, April 16, 23, & 30 at the Callander House garage, 492 Main St. from 9-11 AM. Pickup also available. Call 860-342-1927.	

**ALSO BAKE & TAG SALES** with coffee, soda & hot dogs at Hemlock Grange, 17 Sage Hollow Road on Tag Sale Day. *Questions? Contact 860-342-1927 or [PortlandCThistory@gmail.com](mailto:PortlandCThistory@gmail.com)*



*Clip and mail to Portland Historical Society Tag Sale, P. O. Box 98, Portland, CT 06480*  
*Make checks payable to: Portland Historical Society*

Contact Information: Name: _____	Options (Please check all that apply)	BY	April
Sale Address: _____		April 9	10 - 25
Phone: _____	<input type="checkbox"/> Home sale	\$20.	\$25.
Email: _____	<input type="checkbox"/> Tailgate at Grange (limit 2/sale)	\$20.	\$25.
Will you have Tag Sale if it rains? Yes <input type="checkbox"/> No <input type="checkbox"/>		Item types (for map listing - 40 characters or less): _____	
<b>Must be received by April 25 for listing on Map</b>			

# CALENDAR . . .

During 2016, the Portland Historical Society will produce a series of *Programs on the History of Portland*.

**Mar. 13 - Ruth Callander House Museum of Portland History** open 2-4 p.m.

**Apr. 10 - Ruth Callander House Museum of Portland History** open 2-4 p.m.

**Apr. 12 - Town-Wide Tag Sale Organizing Meeting - Volunteers Welcome - 7 pm** Ruth Callander House

**Apr. 16, 23, 30 - Society Tag Sale Collections - Ruth Callander House Garage, 492 Main St.** 9-11 a.m.

**Apr. 26 - Celebrations Program - Portland's Anniversary Celebrations over 175 years -**

Portland Public Library, Mary Flood Room 7:30 p.m.

**May 7 - 20th Annual Town-Wide Tag Sale** 8:30 a.m. - 2:30 p.m.

**May 8 - Ruth Callander House Museum of Portland History** open 2-4 p.m.

**May 14 - Old Time Music and Arts Festival - Riverfront Park - 10 a.m. to 7 p.m.**

**Jun 14 - Two Decades of Main Street Mural program - Bob McDougall narrates changes of 1995, 2005,**

**2015 - Portland Public Library, Mary Flood Room 7:30 p.m.**

**Aug 30 - The Arrigoni Bridge - Jonathan Ives shows the history & construction -**

Portland Public Library, Mary Flood Room 7:30 p.m.

**PORTLAND'S 175TH ANNIVERSARY  
 COMMEMORATIVE BOOK  
 RECORD YOUR HISTORY  
 SPONSORSHIP, ADVERTISING FORM ENCLOSED**

NEWSLETTER - *Claire Frisbie, 3-16-2016, 860-335-8581*

**March 2016 Newsletter!**

**FINANCE BOARD**  
 Pat Crowther  
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 Rebecca Robinson  
 James Rau  
 George Law  
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**COLLECTIONS BOARD**  
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 Shellie Nolan  
 James McCabe

**2016 SOCIETY OFFICERS**  
 President - Martha Luteci  
 1st Vice President - George Gilbert  
 2nd Vice President - John Peterson  
 Recording Secretary - Deborah Ellsworth  
 Corresponding Secretary - Shellie Nolan  
 Treasurer - James McCabe

**20th ANNUAL TOWN-WIDE TAG SALE  
 SIGN-UP ENCLOSED**

NON-PROFIT ORG  
 U.S. POSTAGE PAID  
 MIDDLETOWN CT  
 PERMIT NO 575

PORTLAND HISTORICAL SOCIETY  
 PO Box 98, Portland, CT 06480  
 Address Service Requested

